



1906 College Heights Blvd. #11070 • Bowling Green, KY 42101-1070
(270) 745-8915 • Fax (270) 745-5840 • www.wku.edu/imagewest

IMAGEWEST ANNUAL SCHOLARSHIP APPLICATION

Guidelines for the Imagewest Scholarship Fund

1. The Imagewest Scholarship Fund was established as a custodial fund within the College Heights Foundation on March 26, 2009.
2. Recipients must be full time students at Western Kentucky University.
3. Recipients must be majoring in Advertising, Public Relations, or Art with an emphasis in graphic design.
4. Recipients must be enrolled at Western Kentucky University for a summer internship in the advertising, public relations or graphic design industry.
5. Recommendations are to be made to the University Scholarship Committee from the Imagewest Scholarship Committee within the School of Journalism and Broadcasting.
6. Recipients must possess the personal qualities of character, integrity, dependability, industriousness and human compassion, which produce leaders and merit the honor of the award.
7. Applicants must complete the Imagewest Annual Scholarship Application no later than April 30 for the academic year in which the individual is applying.
8. Official notification of the award (\$800) will be made in the form of a letter from the University Scholarship Committee, on behalf of Imagewest.

Please check one

First time applicant

Renewal applicant

FIRST NAME

MIDDLE

LAST

WKU ID

YEAR (Freshman, Sophomore, Junior, Senior)

MAJOR/TRACK (if applicable)

MINOR

EXPECTED GRADUATION DATE

OVERALL GPA

GPA IN MAJOR

HOURS COMPLETED

CURRENT ADDRESS

CITY

STATE

ZIP

PERMANENT HOME ADDRESS

CITY

STATE

ZIP

TELEPHONE NUMBER (include area code)

EMAIL ADDRESS

Please check one

Previous Semester Status: Full time Part time **Current Semester Status:** Full time Part time

Additional information:

1. List other scholarship, external aid or financial aid that you have or will be receiving this academic year.
2. List other scholarship(s) for which you are applying.
3. What awards, or recognitions have you received?
4. Please describe activities and work experience related to your career goals. You may list community service, church work, employment, internships, clubs etc. (attach resume).
5. Write a short essay (separate, one page) about your summer internship plans or someone who you admire in the advertising, public relations or graphic design industry.

CERTIFICATION:

I certify that all the information included in this application is true and complete. By signing this document, I give the representatives of the Office of Student Financial Assistance at Western Kentucky University permission to discuss and share my academic and financial records (including, but not limited to: FAFSA information, unmet need, tuition, charges and other billing statements, grades, GPA, EFC and other aid received) with the representatives of the above mentioned scholarship committee. You should interpret this document as conforming to the provisions of the Family Educational Rights and Privacy Act of 1974.

Date: _____

Print Name: _____

Signature: _____

Return the application in a sealed envelope to Imagewest:
1906 College Heights Blvd. #11070
Bowling Green, KY 42101-1070

Mass Media and Technology Hall Room 331